



## **DIGI-BRANDING**

Promoting Sustainable Fashion through Digitalization in VET

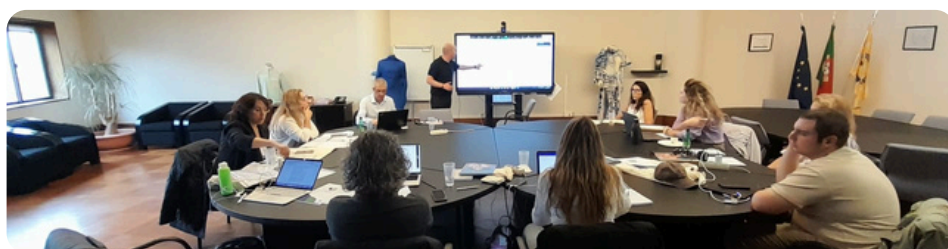
# **2nd NEWSLETTER**

April 2025

## What has happened

On the 2nd and 3rd of October of 2024, the DigiBranding partnership gathered in Porto for its second transnational meeting, hosted by Modatex, one of the project's key partners and a leader in fashion vocational education and training (VET). During this meeting, the DigiBranding team worked on the development of the project's Strategic Plan to update VET curricula in fashion studies. The plan focuses on integrating more digital skills and sustainable practices into the curriculum, aligning with both industry needs and global trends.

Whilst in Oporto, the partnership also had the opportunity to explore the Modatex facilities and discover how their innovative training programs are shaping the future of the fashion and textile industries.



Co-funded by  
the European Union

## What we are working on

We're currently on PHASE 2 - Development of Content for the Training Curricula for VET Teachers upskilling on Digitalization in Fashion.

This Curricula will contain these 6 key themes:

Digital Skills and Tools for the Fashion Industry



Sustainability and Eco-design



Entrepreneurship and Personal Development



Future-Oriented Sustainability



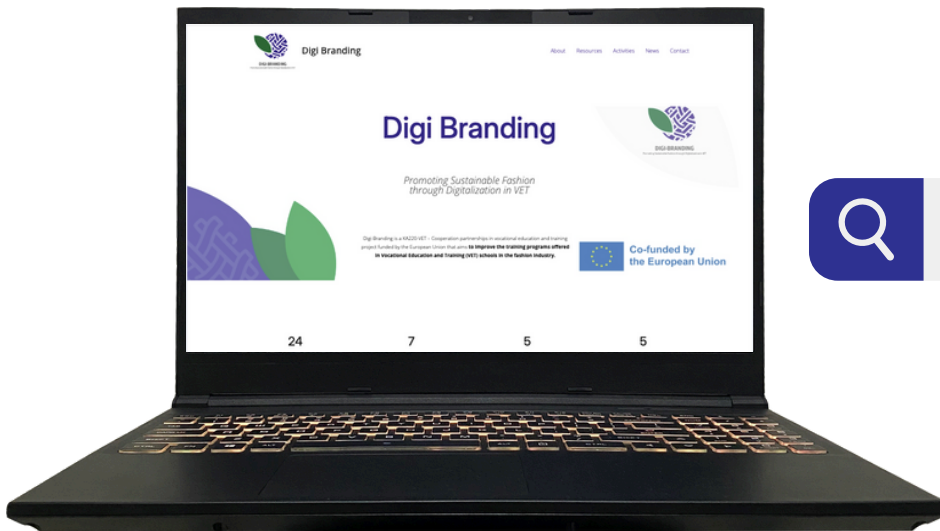
Critical thinking and Innovation



Circular Economy



Stay tuned for more updates and insights from the Digi-Branding project. Let's make a difference, one digital step at a time!



Follow us!



[@digibrandingeu](https://www.instagram.com/digibrandingeu)



[@digibrandingeu](https://www.facebook.com/digibrandingeu)



Co-funded by  
the European Union



## **DIGI-BRANDING**

Promoting Sustainable Fashion through Digitalization in VET